

REP HEADLINE# 6261919
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG2/12 17.06
*** WFTV-TV ***

ADV # _____ ADV. NAME ISS/AMER FOR PROSPERITY REP. # _____ OFF. # 6556 SALESMAN # _____
AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6261919 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICANS FOR PROSP. EST#1855 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG8/12 AUG14/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG2/12 17.06

REP: TO: LENA

FR JULIE
** NEW ORDER **
TTLS \$132300.58X
PLS CFM, THX 8/2

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
AMERICANS FOR PROSPERITY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1855

1			700A-900A	30		\$1,900.00	8/8	8/10	3		W-F	3
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PROGRAM : GMA
CON COM1: 1X PER DAY

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2			500P-600P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$2,200.00	8/8	8/10	6		W-F	6
3			600P-630P PROGRAM : NEWS CON COM1 : 1X W, F 2X TH	30		\$3,000.00	8/8	8/10	4		W-F	4
4			700P-730P PROGRAM : JEOPARDY CON COM1 : 2X PER DAY	30		\$3,600.00	8/8	8/10	6		W-F	6
5			730P-800P PROGRAM : WHEEL CON COM1 : 1X PER DAY	30		\$3,600.00	8/8	8/10	3		W-F	3
6			1135P-1205A PROGRAM : NITELINE CON COM1 : 1X PER DAY	30		\$800.00	8/8	8/10	3		W-F	3
7			1100P-1135P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$2,000.00	8/8	8/12	5		W-SU	5
8			600P-630P PROGRAM : NEWS	30		\$1,400.00	8/11	8/11	1		SAT	1
9			700P-700P PROGRAM : JEOP/WHEEL	30		\$1,200.00	8/11	8/11	2		SAT	2
10			600P-630P PROGRAM : NEWS	30		\$2,000.00	8/12	8/12	1		SUN	1
11			700A-900A PROGRAM : GMA CON COM1 : 1X PER DAY	30		\$1,900.00	8/13	8/14	2		M-TU	2

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12			1100A-1200N	30		\$800.00	8/13	8/14	2		M-TU	2
PROGRAM : ABC												
CON COM1: 1X PER DAY												
13			1200N-100P	30		\$850.00	8/13	8/14	4		M-TU	4
PROGRAM : NEWS												
CON COM1: 2X PER DAY												
14			500P-600P	30		\$2,200.00	8/13	8/14	4		M-TU	4
PROGRAM : NEWS												
CON COM1: 2X PER DAY												
15			600P-630P	30		\$3,000.00	8/13	8/14	2		M-TU	2
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
16			700P-730P	30		\$3,600.00	8/13	8/14	4		M-TU	4
PROGRAM : JEOPARDY												
CON COM1: 2X PER DAY												
17			730P-800P	30		\$3,600.00	8/13	8/14	2		M-TU	2
PROGRAM : WHEEL												
CON COM1: 1X PER DAY												
18			1135P-1205A	30		\$800.00	8/13	8/14	2		M-TU	2
PROGRAM : NITELINE												
CON COM1: 1X PER DAY												
19			1100P-1135P	30		\$2,000.00	8/13	8/14	2		M-TU	2
PROGRAM : NEWS												
CON COM1: 1X PER DAY												

AUG/12 132300.00

CONTRACT TOTAL 132300.00
 TOTAL SPOTS 58

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:LINE#	:	:	:	:	:	:	:	:	:	:	:	:

MARKET TOTALS \$339,230 WFTV 39% WKMG 10% WESH 45% WOFL 6% WKCF 0% WRBW 0% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*